Beat: Business

EXCEPTIONAL RENDEZ-VOUS FOR GENTLEMEN BUSINESSMEN

MARKET OF CONTEMPORARY HEDONISM

PARIS, 01.08.2015, 17:31 Time

USPA NEWS - Will be held in November 27-29, 2015, at CARROUSEL DU LOUVRE - Paris. It is called "LE SALON DE L' HOMME - PARIS DANDY". This is the second Edition of "THE GENTLEMEN TRADE FAIR". Very soon, we will have a second Fair "LE SALON BELLES MONTRES" dedicated to the Prestigious Watchmaking (8th Edition)

The Dandy saw several manifestations as the years went by, and the idea of clean masculine elegance inspired by Brummel continued to be interpreted a little differently by the next generation who took it up : each aspire to elegance in its own way. Thus while having the simple goal of pursuing elegance and impressing by fashion, dandyism has nevertheless seen a multitude of expressions over its history.

We have four types of Dandies :

- The butterfly Dandy : Joyaux of the fashion world. For example, The Count D'Orsay (the father of Butterfly Dandies)
- The Romantic Dandy : The lover of elegance past. For example, Byron (the father of Romanticism)
- The Aesthete Dandy : The well dressed artist. For example, Oscar Wilde (the prince of Aesthetes)
- The Decadent Dandy : The philosopher of pleasure. For example, Count Robert de Montesquiou (the prince of Decadents)

Nowadays, the idea came from a gentleman who hates shoppping just for the sake of it and aslo to wonder around in departement stores. His desire was to create the first Trade Fair dedicated to THE GENTLEMAN. This is a public event destinated to insiders, unique place where all fields dedicated to dandy's lifestyle are represented : Fashion, High-Tech, Art de vivre, Toys for men, Sports, Gastronomy and Watchmaking. This is a Rendez-vous for the actual pleasure-seeker.

Article online:
https://www.uspa24.com/bericht-4683/exceptional-rendez-vous-for-gentlemen-businessmen.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS

contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619