

Beat: Arts

## **The 2017 GOYA FOODS NEW YORK INTERNATIONAL SALSA CONGRESS From August 31**

**To Celebrate Latin Music And Dance**

PARIS - NEW YORK, 02.09.2017, 08:53 Time

**USPA NEWS** - The Goya Foods New York International Salsa Congress, a Multi-day Latin Music and Dance Festival, will celebrate its 17th Anniversary with over 8,000 Attendees from around the World at The New York Marriott Marquis in Times Square from Thursday, August 31, 2017 to Sunday, September 3, 2017.

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The Official Kick-off Party was held at Iguanas NYC, located at 240 West 54th Street at 8 p.m. on Wednesday, August 30, 2017. T-Mobile hosted a Free Welcome Dance Party from 1 p.m. to 4 p.m. at the T-Mobile Flagship Store in Times Square. The Festivities continue with over 60 multi-level Group Workshops for Styling, Partner Work, Shines, and more taught each day by world-renowned Dance Instructors, two 10-hour Salsa or Bachata Boot Camps, Evening Performances by world-renowned Dance Teams and Couples, and a Youth Performance Showcase on Saturday afternoon.

Each Night, Attendees enjoy LIVE Music by Avenida B, one of New York's Hottest Salsa Bands (Friday, September 1), the Internationally Renowned Johnny Ray "Salsa con Clase", celebrating over 40 years of Sensational Salsa Classics (Saturday, September 2), and one of the most famous Salsa Bandleaders of all time, Bobby Valentin and his Entire Orchestra direct from Puerto Rico (Sunday, September 3).

The Party continues with Social Dancing Every Evening until 3:00 a.m. to DJs playing the Best in Salsa, Bachata and Cha-Cha-Cha, along with a Shopping Experience of Unique Vendors selling NYISC Apparel and Gear, Dance Clothing, Shoes, Accessories as well as a Beauty and Health Bar for Massages, Hair, Makeup and Nails.

Source : New York International Salsa Congress

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**Article online:**

<https://www.uspa24.com/bericht-11857/the-2017-goya-foods-new-york-international-salsa-congress-from-august-31.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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